

# SUSTAINABILITY STRATEGY SOLUTIONS



## Who is Pinion Advisory?

Pinion Advisory is an Australian industry leader in agriculture, water, and sustainability. Our team of nearly 100 provide local and national support to farms, agribusiness, industry and government on all aspects of sustainability. Our Pinion Global Network offers clients local delivery combined with international innovation and insights across Australia and beyond.

## Why work with us?

You can have confidence that you are working with independent, experienced and qualified professionals who understand sustainability and farming systems, businesses and people.



## We can help you to:

- Reduce your confusion, increase clarity and confidence to make informed and timely decisions.
- Help you understand stakeholder needs and navigate global sustainability trends.
- Develop prioritised, situation-specific sustainability action plans for your business or industry.
- Assist you with farm GHG accounts and setting sustainability goals aligned with protocols and regulations.
- Support on-farm sustainability initiatives, including measuring, reporting, and communicating progress.
- Empower and support you to achieve sustainability accreditations.
- Become a sustainability leader and example of best practice.

## Our sustainability services:

- Education & training
- Program development
- Communication & reporting services
- Strategy setting
- Goal setting
- Verified farm emissions assessments

Pinion Advisory has a wide range of sustainability services. Whilst we have products ready to roll out, we also specialise in developing bespoke products and packages to meet your specific needs.

# OUR EXPERIENCE

Pinion Advisory has some of the most experienced, respected and knowledgeable developers and deliverers of carbon farming and agricultural carbon accounting programs in Australia, including Meat & Livestock Australia's Carbon Edge, [online training modules](#), University of Melbourne's [Carbon Neutral Agriculture course](#); and Agriculture Victoria's [on-farm emissions action plan pilot program](#).

Pinion Advisory's national sustainability strategy team work with farmers across Australia to understand their natural capital assets, develop practical plans to enhance these and provide specialist advice to implement best practice.

## PINION IN ACTION: MACDOCH FOUNDATION

Working for the Macdoch Foundation, through the Farming for the Future program, between 2021-24, Pinion Advisory captured natural capital accounting and farm production data of primary producers in Victoria and Tasmania.



## PINION IN ACTION: SA GRAIN PRODUCERS

Working for Grain Producers South Australia, in 2024-25 Pinion Advisory delivered [GHG emissions baselining](#) for 58 farming business, including grain and mixed farming operations.

## PINION IN ACTION: H.W. GREENHAM & SONS

Pinion Advisory worked with H.W. Greenham & Sons and Meat & Livestock Australia to develop and pilot the [beef industry standard](#) to assist producers to meet sustainability requirements.

## SUPPORTING YOUR SUSTAINABLE JOURNEY



For more information contact us on **1300 746 466** or visit [pinionadvisory.com](https://pinionadvisory.com)