

# CAPABILITY STATEMENT

## Bron Stedall



### People Development Consultant

#### CONTACT DETAILS

0492 269 752

13 Hanson Street  
Freeling SA 5372

#### QUALIFICATIONS

- Resilience at work – facilitator (RAW)
- Cognitive Behavioural Therapy for the treatment for chronic pain, certificate from Sydney University
- Accredited Professional Coach (Meta Dynamics Level IV certified) - The Coaching Institute
- Ongoing part-time study Bachelor of Psychology – Macquarie University
- Enrolled in Diploma of Counselling – Australian Institute for Professional Counsellors

#### PROFESSIONAL ASSOCIATIONS

- Australian Counselling Association – student
- International Coach Guild

Bron is the People Development Consultant for Pinion Advisory, where she provides talking therapy to clients and employees, mediates interpersonal and on-farm conflict and delivers professional development programs across the rural sector.

Grounded in a belief that psychology and human behaviour should be easier to understand, Bron focuses on demystifying people-problems and equipping individuals with clear, usable insights and models that support accountability and meaningful change. Since 2018, she has supported a diverse range of clients to strengthen their mental health, navigate stressors and build healthier interpersonal relationships.

A compassionate and dynamic coach, Bron works collaboratively with clients to shift perspectives and develop constructive behaviours that enhance wellbeing, relationships and workplace performance.

#### Services

- One-on-one counselling support
- Couples coaching
- Family or farming conflict mediation
- Personal development training

#### Areas of expertise

- Supporting individuals to improve their wellbeing
- Supporting couples/families to improve interpersonal relationships
- Conflict resolution
- Facilitating successful transitions through periods of change or uncertainty
- Facilitating personal development workshops
- CBT for chronic pain management

#### Professional experience

- Pinion Advisory - People Development Consultant, 2022-current
- Mind Matters Coaching - Principal, 2018-2022

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## Relevant projects

PROJECT	ROLE	CLIENT	YEAR/S DELIVERED
Individual consulting	Delivery of one-on-one services: <ul style="list-style-type: none"> <li>• Individual coaching</li> <li>• Couples coaching</li> <li>• Family conflict support and mediation</li> <li>• Succession support - part of a multi-disciplinary team service</li> <li>• Transition coaching</li> </ul>	Individual businesses	Ongoing
Internal employee assistance	Provide one-on-one staff support to improve stress management and reduce sick leave/mental health days	Pinion Advisory	Ongoing
Conflict Mediation	Host group workshop, followed by individual coaching support and then facilitate family mediation session	Various	Ongoing
AgResilience	Presenter- stress management and conflict resolution	Livestock SA	2022, 2025 & 2026
Subject matter expert	Presenter - stress, communication and conflict mediation	UNFS	2025
Community Connect dinner	Guest speaker on mental health support	Mintaro Progress Association	2025
Leading People for Performance and Profit	Facilitation of online personal development program to enhance leadership capabilities and interpersonal relationships	Farm business owner/operators	2022-ongoing
Next Gen Breakthrough	Delivery of people development and leadership attributes for multi-generational businesses	Farm business owner/operators	2022-ongoing
From Good to Great Teamwork	Delivery of a series of 5 workshops across South Australia to support drought-affected farming families	PIRSA	2024-2025
APEX Drought Resilience at its Best - Community Day	Presented: Fostering closer connection during drought and adversity	APEX	2024

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WOTL – Thriving Women Conference 2024	<p>Presented two Toolbox sessions:</p> <ul style="list-style-type: none"> <li>• Navigating succession when family relationships are strained</li> <li>• 'I'll follow you to the ends of the earth' leadership.</li> </ul>	Women of The Land	2024
Maintaining Wellbeing in Uncertain Times	Presented to industry group <i>at A season review and framing the future</i> program	Clare Valley Wine and Grape Association	2024
Strong Foundations workshop	Personal development and leadership training	Client	2024
Breeding Leadership	Presented in-person: Strong Foundations; Emotional intelligence, leadership and conflict management	AWI (Australian Wool Innovation)	2024 - 2025
Women in Ag	Presented Strong Foundations mini workshop	Catalyst Foundation	2023
Preparing your community for disasters and emergencies	Volunteer committee member - presented on Pinion Advisory services that could help mitigate disasters, to councils and rescue services	Legatus Group	2023
Annual conference for SA Rural Women's Gathering	Presented mini in-person Strong Foundation workshops	SA Rural Women's Gathering	2023
Managing Stress and Your Relationships in a Farm Business	Mini workshop - presented in-person	Balaklava-Owen Grain Focus Group	2023
Kangaroo Island – Leadership workshop	Presented in-person full day workshop on leadership, stress management and building EQ	PIRSA	2023
KI Farming Tools and Tech Field Day	How to be the Sharpest Tool in the Shed! Presentation on mental health	PIRSA	2023
Yunta Farming Community workshop	Personal Performance for Better Decision Making	University of Adelaide SA Drought Hub SA Arid Dry Lands	2023
Grain Market Briefings	Presented on 'The Psychology of Good Decision-making in a Volatile Market'	Pinion Advisory grain clients	2022
MINDCRAFT personal development workshops	Facilitation of personal development workshops for schools and corporate sector	Various clients	2018-ongoing