

# CAPABILITY STATEMENT

## Bron Stedall



### **People Development Consultant People and Succession**

#### **Contact details**

0492 269 752

13 Hanson Street  
Freeling SA 5372

#### **QUALIFICATIONS**

- Cognitive Behavioural Therapy for the treatment for chronic pain, certificate from Sydney University
- Accredited Professional Coach (Meta Dynamics Level IV certified) - The Coaching Institute
- Ongoing part-time study Bachelor of Psychology – Macquarie University
- Enrolled in Diploma of Counselling – Australian Institute for Professional Counsellors

#### **PROFESSIONAL ASSOCIATIONS**

- Australian Counselling Association – student
- International Coach Guild

Bron is the People Development Consultant for Pinion Advisory, where she creates and delivers professional development programs, provides mental health support to clients and staff across the range of Pinion Advisory services, and mediates on-farm conflict.

As principal of Mind Matters Coaching since 2018, Bron developed the MINDCRAFT program and assisted clients to build up their mental health, manage stressors and improve interpersonal relationships. Believing strongly in demystifying psychology and human behaviour, she provides practical and easy to understand insights and models to aid accountability and facilitate change.

Bron is a compassionate and dynamic coach who enjoys working with clients to facilitate changes in perspective and behaviour, which, in turn, improves wellbeing, relationships and workplace performance.

#### **Areas of expertise**

- Supporting individuals to improve their wellbeing
- Supporting couples/families to improve interpersonal relationships
- Facilitating personal development workshops
- Facilitating successful transitions through periods of change or uncertainty
- Conflict resolution
- CBT for chronic pain management

#### **Professional experience**

- Pinion Advisory - People Development Consultant, 2022-current
- Mind Matters Coaching - Principal, 2018-2022

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## Relevant projects

PROJECT	ROLE	CLIENT	YEAR/S DELIVERED
Individual consulting	Delivery of one-on-one services: <ul style="list-style-type: none"> <li>• Individual coaching</li> <li>• Couples coaching</li> <li>• Family conflict support and mediation</li> <li>• Succession support - part of a multi-disciplinary team service</li> <li>• Transition coaching</li> </ul>	Individual businesses	Ongoing
Internal employee assistance	Provide one-on-one staff support to improve stress management and reduce sick leave/mental health days	Pinion Advisory	Ongoing
Leading People for Performance and Profit	Facilitation of online personal development program to enhance leadership capabilities and interpersonal relationships	Farm business owner/operators	2022-ongoing
Next Gen Breakthrough	Delivery of people development and leadership attributes for multi-generational businesses	Farm business owner/operators	2022-ongoing
From Good to Great Teamwork	Delivery of a series of 5 workshops across South Australia to support drought-affected farming families	PIRSA	2024-2025
APEX Drought Resilience at its Best - Community Day	Presented: Fostering closer connection during drought and adversity	APEX	2024
WOTL – Thriving Women Conference 2024	Presented two Toolbox sessions: <ul style="list-style-type: none"> <li>• Navigating succession when family relationships are strained</li> <li>• 'I'll follow you to the ends of the earth' leadership.</li> </ul>	Women of The Land	2024
Maintaining Wellbeing in Uncertain Times	Presented to industry group <i>at A season review and framing the future</i> program	Clare Valley Wine and Grape Ass.	2024
Strong Foundations workshop	Personal development and leadership training	Client	2024
Breeding Leadership	Presented in-person: Strong Foundations; Emotional intelligence, leadership and conflict management	AWI (Australian Wool Innovation)	2024
Women in Ag	Presented Strong Foundations mini workshop	Catalyst Foundation	2023
Preparing your community for disasters and emergencies	Volunteer committee member - presented on Pinion Advisory services that could help mitigate disasters, to councils and rescue services	Legatus Group	2023
Annual conference for SA Rural Women's Gathering	Presented mini in-person Strong Foundation workshops at the conference	SA Rural Women's Gathering	2023

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Managing Stress and Your Relationships in a Farm Business	Mini workshop - presented in-person	Balaklava-Owen Grain Focus Group	2023
Kangaroo Island – Leadership workshop	Presented in-person full day workshop on leadership, stress management and building EQ	PIRSA	2023
KI Farming Tools and Tech Field Day	How to be the Sharpest Tool in the Shed! Presentation on mental health	PIRSA	2023
Yunta Farming Community workshop	Personal Performance for Better Decision Making	University of Adelaide SA Drought Hub SA Arid Dry Lands	2023
AgReSilience	Delivered, Personal Performance for Better Decision Making – 1 day workshop	Livestock SA	2022
Grain Market Briefings	Presented on 'The Psychology of Good Decision-making in a Volatile Market'	Pinion Advisory grain clients	2022
MINDCRAFT personal development workshops	Facilitation of personal development workshops for schools and corporate sector	Various clients	2018-ongoing