

CAPABILITY STATEMENT

John Sheehan



Consultant Farm Business Management

CONTACT DETAILS

0417037199

Greendale, Vic 3341

QUALIFICATIONS

- Marcus Oldham - Farm Business Management 1990 - 1993
- Advanced practical experience in large-scale agribusiness operations
- Extensive leadership experience across cropping, livestock and horticulture enterprises

PROFESSIONAL ASSOCIATIONS

- Industry networks across Australian agriculture and agribusiness
- Strong stakeholder relationships throughout regional Victoria and interstate farming sectors

COMMITTEES OR BOARDS

- Operational leadership and advisory involvement across corporate and family-owned farming enterprises

John Sheehan has spent more than 25 years working across broadacre cropping, livestock, irrigation and horticulture businesses throughout Australia. Coming from a hands-on farming background, he understands the realities of running large and complex agricultural operations and the challenges that come with seasonal conditions, people management, machinery, logistics and business performance.

John has worked across high rainfall cropping, cotton, fodder production, almonds, citrus and mixed farming systems, leading both corporate and family-owned businesses through periods of growth, change and operational improvement.

He brings a practical and down-to-earth approach, working closely with businesses to simplify operations, improving performance and building systems that work in the real world for both owners and farm teams.

Areas of expertise

- Broadacre cropping systems
- Operational leadership
- Cotton and mixed farming systems
- Machinery optimisation
- Workforce leadership and development
- Contractor and supply chain management
- Enterprise budgeting and planning
- Farm business management
- Irrigation and water management
- Horticulture operations
- Business turnaround and performance improvement
- WHS and risk management

Professional experience

- Pinion Advisory – Consultant, 2026–current
- Cutri Fruit – Chief Operating Officer, 2024–2026
- Wealth Check – Portfolio Manager, 2022–2024
- Laguna Bay (Banongill) – General Manager, 2014–2022
Farm Operations & Asset Management
- Yaloak Estate – General Manager, 2001–2014

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Relevant projects

PROJECT	ROLE	CLIENT	YEAR/S DELIVERED
Multi-farm, operational integration and performance improvement	General Management Led operational improvement, workforce management and farming system integration across multiple aggregations	Laguna Bay Banongill, Yaloak Estate,	2001–2024
Horticulture operational systems improvement	Managed operational performance, logistics and workforce systems across large horticultural businesses	Bondi Agri / Cutri Fruit	2019–2025
Farm business operational advisory	Supported businesses with planning, systems, budgeting and operational performance improvement	Various farm businesses	Ongoing
Machinery optimisation and utilisation review	Developed practical machinery and capital allocation strategies to improve efficiency and reduce costs	Various farming enterprises	Ongoing
Irrigation and farming systems development	Managed irrigation, drainage, raised bed systems and crop establishment programs across broadacre operations	Various farming enterprises	Ongoing