

CAPABILITY STATEMENT

Lauren Rowlands



**Consultant
Ag Production &
Adoption**

CONTACT DETAILS

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QUALIFICATIONS

- Bachelor of Agricultural Science (Honours)

COMMITTEES OR BOARDS

- University of Tasmania Agricultural Science Society Committee (President – 2018)

Lauren Rowlands is an Agribusiness Consultant in Pinion Advisory's Food and Ag Production team.

Lauren graduated from the University of Tasmania with a Bachelor of Agricultural Science (Honours) in 2019. She has a background in animal health and productivity through her studies and research at university, including an Honours project comparing sheep management systems. Lauren has previously worked in the biosecurity space, including biosecurity communication and engagement, border operations, post-border surveillance, and livestock biosecurity and welfare. Lauren has practical experience in industry engagement, creating communication plans and education material, and project development and delivery.

Lauren enjoys engaging and collaborating with clients on projects to help them achieve their goals. She is passionate about promoting the opportunities available in the agriculture industry, and in assisting clients in learning and utilising the latest science and advice to provide their businesses with the opportunity to continue to improve.

Areas of expertise

- Accredited Bred Well Fed Well deliverer
- Extension and communication
- Agricultural research and development
- Industry development and training
- Grazing management

Professional experience

- Pinion Advisory – Consultant – Agribusiness, 2022-present
- Biosecurity Tasmania – Senior Biosecurity Officer (Industry Collaboration), 2021–2022
- Biosecurity Tasmania – Senior Biosecurity Inspector (Livestock), 2020–2021
- Biosecurity Tasmania – Biosecurity Inspector/Biosecurity Support Officer, 2017–2020

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Relevant projects

PROJECT	ROLE	CLIENT	YEAR/S DELIVERED
BredWell FedWell	Accredited deliverer for BredWell FedWell training to sheep and beef producers.	MLA	2023
Tasmanian Farm Business Resilience Program	Provide detailed advice on a potential Farm Business Resilience program structure and content (including desktop review of existing resources and consultation with producer reference group).	Department of Natural Resources and Environment Tasmania	2022
Integrity Systems Company adoption and extension projects	Facilitate working groups, workshops and webinars to support product adoption, and develop targeted and extensive adoption plans.	Integrity Systems Company	2023-ongoing
Red Meat Updates	Event coordinator of Tasmania's premier red meat industry event, attracting over 350 red meat producers each year	Meat and Livestock Australia	2022-ongoing
Livestock Advisor Updates	Coordinator of national workshop series targeting red meat industry advisors and consultants	Meat and Livestock Australia	2022
Livestock Advisor Essentials	Coordinator of national training program series targeting new career livestock advisors	Meat and Livestock Australia	2022-ongoing
MeatUp Forums	Event coordinator for MeatUp Forum events, targeting beef, sheep and goat producers	Meat and Livestock Australia	2022-2023
Communication and engagement projects at Biosecurity Tasmania	Various communication plans and packages, presentations, and education material for Biosecurity Tasmania branches	Biosecurity Tasmania	2021-2022
Comparison of management systems for weaned Merino wethers	Lead researcher for Honours project, comparing irrigated and dryland management systems conducted on a Tasmanian Merino property	University of Tasmania	2019