

# CAPABILITY STATEMENT

## Georgia McCarthy



**Consultant  
Agribusiness**

### CONTACT DETAILS

0400 763 904

Tech 4, Unit 2  
30-38 Innovation Dr  
Dowsing Point  
TAS 7010

### QUALIFICATIONS

- Bachelor of Agriculture
- Graduate Certificate – Agricultural Consulting

### PROFESSIONAL ASSOCIATIONS

- Australasia-Pacific Extension Network

Georgia is a consultant for Pinion Advisory within the Ag Production and Adoption team.

Georgia enjoys interacting with producers and has well developed communication skills and a diverse skillset.

She is capable and experienced in project management and her individual areas of expertise include grazing management, livestock systems, large-scale event coordination, monitoring and evaluation plan development and communication strategies.

Georgia has experience working with industry, government and farm business clients in a range of situations, including one-on-one, group facilitation and on large-scale industry projects.

### Areas of expertise

- Grazing systems
- Livestock systems
- Industry development & training
- Project management
- Event coordination
- Business management

### Professional experience

- Pinion Advisory – Consultant – Ag Production and Adoption, 2020–present
- Macquarie Franklin – Livestock Consultant, 2019–2020
- Macquarie Franklin – Project Officer, 2017–2019
- Meat & Livestock Australia – Livestock Consulting Intern, 2017–2019

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## Relevant projects

PROJECT	ROLE	CLIENT	YEAR/S DELIVERED
Boosting Beef Discussion Groups	Project facilitator and deliverer for three regional beef producer discussion groups	Tasmanian Beef Trust	2022-present
Pasture Principles	Deliverer and coach of Pinion Advisory grazing management program, <i>Pasture Principles</i>	Red meat producers	2021-present
Lifting Lamb Survival	Tasmanian deliverer and coach of MLA supported learning program, <i>Lifting Lamb Survival</i>	Meat & Livestock Australia	2020-present
Containment feeding training for sheep producers	Deliverer and consultant of the pilot program 'containment feeding training for sheep producers'	TAS Farm Innovation Hub	2023-present
Red Meat Updates	Event coordinator of Tasmania's premier red meat industry event, attracting over 350 red meat producers each year	Meat & Livestock Australia	2017-present
Agricultural assessment and compliance reporting	Consultant undertaking agricultural assessment and compliance reports	Individual clients	2024-present
Livestock Advisor Updates	Coordinator of national workshop series targeting red meat industry advisors and consultants	Meat & Livestock Australia	2018-2022
MeatUp Forums	Event coordinator for NSW <i>MeatUp Forum</i> events, targeting beef, sheep and goat producers	Meat & Livestock Australia	2019-2023
Livestock Advisor Essentials	Coordinator of national training program series targeting young, new career livestock advisors	Meat & Livestock Australia	2020-2021
Profitable Grazing Systems	Tasmanian State Coordinator for MLA's flagship extension project <i>Profitable Grazing Systems</i>	Meat & Livestock Australia	2020-2022
Industry literature review	'How agricultural extension leads to practice change' - author	Meat & Livestock Australia	2018
Industry literature review	'The value of skills audits as an effective evaluation tool of agricultural extension programs' - author	Meat & Livestock Australia	2018

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