

CAPABILITY STATEMENT

Jason Lynch



Senior Consultant Ag Production & Adoption

CONTACT DETAILS

0459 031 311

43 Formby Road
Devonport
Tasmania 7310

QUALIFICATIONS

- B App Sci (hort)
- CPAg

PROFESSIONAL ASSOCIATIONS

- Australian
Institute of
Agricultural
Science

COMMITTEES OR BOARDS

- Cradle Coast
NRM committee
member
- Forage Value
Index technical
committee, Dairy
Australia
- Pasture Trial
Network
communications
working group

Jason Lynch is a senior consultant at Pinion Advisory, with over 25 years' experience in production agronomy, various aspects of cropping, grazing management and property development. Jason works with clients to improve the profitability and sustainability of a diverse range of agricultural production systems, including pastoral, cropping and horticultural enterprises.

Jason provides advice to clients on general crop agronomy, integrated pest management practices, soil health management, plant and soil nutrition, and soil moisture and irrigation management. He has well developed communication skills and has extensive experience in the delivery of presentations and group facilitation. Jason's client mix includes small and large-scale businesses, family farms, corporate enterprises, industry groups, planners, councils and government agencies.

Areas of expertise

- Extension & communication
- Facilitation
- Agronomic advice
- Vegetable production
- Cereal production
- Forage and fodder production
- Floriculture
- Berry fruit production
- Land use constraint analysis
- Soil science and sustainable soil management
- Grazing management
- Perennial horticulture
- Property development
- Crop protection
- Soil fertility
- Plant nutrition
- Soil, plant and water analytical test interpretation
- Agroforestry
- Gross margin analysis
- Agricultural research
- Land capability assessment
- Farm drainage
- Irrigation scheduling and water balances
- Soil carbon management
- Property due diligence
- Sustainable land use

Professional experience

- Pinion Advisory/Macquarie Franklin - Senior Consultant, 2013-present
- Serve-Ag Pty Ltd - Senior Agronomist, 1998-2013

CAPABILITY STATEMENT

Relevant projects

PROJECT	ROLE	CLIENT	YEAR/S DELIVERED
South Yaamba irrigation scheme detailed business case study	Land capability assessment, enterprise suitability, irrigation agronomy and land holder liaison	Rockhampton Regional Council and Queensland Government	2025/26
Norfolk Island agricultural audit	Land capability assessment and agricultural audit of the current food production systems and promote increased agricultural productivity and sustainability	Norfolk Island Regional Council	2022
Boosting Beef	Beef industry development project, materials preparation, facilitator and coach	DPIPWE	2020/21
Protecting our productive soils	Enterprise assessment, soil fertility assessment, nutrient budgeting and report preparation	Cradle Coast NRM	2019/20
Recycled water irrigation scheme development	Soils and soil fertility assessment, enterprise suitability, land use constraint analysis, water balances, irrigation management, report preparation and landowner liaison	TasWater, Tassal, Huon Aquaculture, Greater Western Water, NE Water, Western Irrigation Network	2017, ongoing
Expert witness	Preparation and delivery of expert witness statements in tribunal, planning commission and court hearings	Various	2011, ongoing
Farm water access plans (FWAPs)	Land capability assessment for the development of the various irrigation schemes	Tasmanian Irrigation	2013, ongoing
Pasture Principles	Course coach	Pasture Principles	2014 - ongoing
Agricultural assessments and planning scheme compliance reports	Property and development assessments for agricultural impact and planning scheme compliance	Landowners, planners, councils and developers	2005, ongoing