

## Diona (Dee) Heinjus



**Consultant  
People and Succession**

### CONTACT DETAILS

0409 525 002

13 Hanson Street  
Freeling SA 5372

### QUALIFICATIONS

- Master's in Science and Technology Commercialisation
- Bachelor of Applied Science in Agriculture
- Cert IV Human Resource Management (6 Units)

### COMMITTEES OR BOARDS

- Management Committee Freeling Agriculture, Recreation & Multi-use Centre

Dee contributes to Pinion Advisory's Farm Business Management Team. She is also involved in industry development projects.

Involvement in a family farm, in the lower north of South Australia, provides an appreciation of farming systems and issues facing agribusiness managers.

In Pinion Advisory, Dee's role involves applying this knowledge to develop and deliver industry development projects, that add value for Pinion Advisory clients and rural industries.

Dee is also the project manager for Grain Pricing Products. These products provide practical insights and information that farmers can use to help make informed decisions for their business.

She enjoys being involved in projects that provide practical information and solutions to agribusiness managers that result in business improvement.

### Areas of expertise

- Project management
- Project design and delivery
- Human resource management
- Grain pricing products
- Product development
- Research and development
- Tender and technical submission writing

### Professional experience

- Pinion Advisory – Consultant – People and Succession, 2020-present
- Pinion Advisory (Rural Directions) - Agribusiness Consultant, 2003–2020
- South Australian Research and Development Institute and Primary Industries and Resources SA - Research Officer, 1992–2002

# CAPABILITY STATEMENT

## Relevant projects

PROJECT	ROLE	CLIENT	YEAR/S DELIVERED
Individual client consulting	Delivery of one-to-one services in people management	Farm business clients	2019-ongoing
Crop and Pasture Report coordination	Coordinate a team to provide insights on crop production in South Australia and produce a bimonthly report	Primary Industries and Resources SA	2025 - ongoing
Grain Automate program	Develop resources to accelerate the adoption of machine automation, autonomy, and digital intelligence technologies by Australian grain growers	SPAA and Grains Research & Development Corporation	2024 - ongoing
Grain Pricing Products	Project lead, coordinating product development and delivery of grain pricing and other publications	Pinion Advisory	2013- ongoing
MeatUp Forums	Project team, delivering large scale technical events for the red meat industry	Meat & Livestock Australia	2020-2023
Opportunity for Profit Workshops	Project coordinator, workshop planning and promotions, evaluation and reporting	Grains Research & Development Corporation	2018-2019
Groundcover Supplement Production	Coordinate publication. Plan edition, organise writers, edit articles and liaise with writer	Grains Research & Development Corporation	2017
SA State Coordinator for the More Beef from Pastures Program	Develop operating plans, manage budget, engage delivery networks, event promotions, monitoring, evaluation, reports	Meat & Livestock Australia	2014-2016
Coordination of Producer Research Sites in SA	Facilitate on farm research, develop links between producer groups and researchers, oversee trial planning and management, evaluation and reporting	Meat & Livestock Australia	2014-2016
'Staying in the Green' Turf Cost of Production National Extension Program	Refine turf cost of production calculator, develop a workshop program, train delivery team, promote and deliver workshops, evaluation and reporting	Horticulture Australia Limited	2013 - 2015