

CAPABILITY STATEMENT

Lee Finney



**Brand Officer
Marketing**

CONTACT DETAILS

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Suite 7/8 Greenhill Road
WAYVILLE SA 5034

QUALIFICATIONS

- BTEC National Diploma in Advertising & Graphic Design
- NVQ Level 2 for IT Users

Lee has over 30 years of experience working within the design and print industry, across a huge variety of diverse roles and environments, and has extensive experience in deadline-driven production and time-sensitive delivery of high-quality printed and electronic assets.

For the last few years, he has been working with UK law societies, including Westminster in Central London, plus the Ministry of Defence, the military arm of the UK Government and other leading UK companies and international clients.

Lee brings to Pinion Advisory a wealth of experience, attention to detail and a can-do attitude. His role includes development, maintenance and design of all branded assets such as brochures, newsletters, website, reports, promotional tools and advertising, along with social media management.

Areas of expertise

- Studio management
- Creative direction
- Print & production management
- Brand development & management
- Graphic design & desktop publishing
- Artwork, image manipulation & reprographics
- Digital media & publishing
- Marketing communications
- Photography

Professional experience

- Pinion Advisory – Brand Officer, 2023-current
- Self-employed, Lee Finney Design, 2005-2023
- Graphic Designer, The Chamaeleo Group, 2002-2005
- Design Studio Manager, Lionheart Marketing Communications, 1998-2001