

## Basil Doonan



**Partner/Technical Director  
Ag Production & Adoption**

### CONTACT DETAILS

0400 455 158

43 Formby Road  
Devonport  
Tasmania 7310

### QUALIFICATIONS

- B Ag Economics
- Dip Appl Sc (Hons)
- Certificate IV in Assessment and Workplace Training
- Accredited Myers-Briggs Type Indicator user

### PROFESSIONAL ASSOCIATIONS

#### COMMITTEES OR BOARDS

- South African Large Herds Committee
- TASCOR Board of Directors

Basil has over 25 years' experience in farm business management, training and consultancy. He has worked extensively in Australia and overseas in grazing industries, primarily consulting to farm business owners and managers and developing and delivering farmer training programs.

He has consulted to research and development corporations, multinational companies, investors, farm owners and managers, and specialises in pasture based grazing systems and their management. Basil is currently consulting to dairy, beef and sheep businesses and is also involved in the ownership and management of grazing properties in Tasmania.

Basil is engaged regularly to speak to industry on a range of topics but, most frequently, about farm management capability and its impact on profit. In addition to this he has worked extensively with research and development corporations to develop, guide and manage extension projects.

Basil has further experience in farm feasibility studies, due diligence, dairy conversions, project management and development, project monitoring and evaluation.

### Areas of expertise

- Farm business management and analysis
- Investment analysis
- Due diligence
- Livestock production systems
- Extension methods
- Benchmarking
- Grazing management

### Professional experience

- Pinion Advisory - Partner, 2020-present
- Macquarie Franklin - Principal Consultant, 2011-2020
- Davey & Maynard - Consultant, 2005 - 2011
- DPIWE - Team Leader Dairy Extension, 1996-2005

# CAPABILITY STATEMENT

## Relevant projects

<b>PROJECT</b>	<b>ROLE</b>	<b>CLIENT</b>	<b>YEAR/S DELIVERED</b>
Farm business advisor services for individual clients	Collate and analyse business data, prepare benchmarking report, support clients to identify and develop actions to improve business performance	Various farm business clients	2005-ongoing
Pasture Principles	Developer and deliverer	Various	2010-ongoing
Profitable Grazing Systems	Develop a national extension strategy for MLA	Meat and Livestock Australia	2018-ongoing
Dairy Pride for Profit	Develop and deliver an extension project to improve dairy business profitability in FNQ	Lion Dairies	2019-ongoing
Our Plan Our Farm	Deliverer strategic planning workshops to dairy business managers and owners	Dairy Australia	2020-ongoing