

# CAPABILITY STATEMENT

## Tony Craddock



### Senior Consultant Ag Production & Adoption

#### CONTACT DETAILS

0417 809 317

13 Hanson Street  
Freeling SA 5372

#### QUALIFICATIONS

- Diploma of Applied Science (Agriculture)
- Graduate Diploma Agricultural Extension
- Certificate IV in Assessment and Workplace Training

#### PROFESSIONAL ASSOCIATIONS

- SA Independent Agricultural Consultants Group
- Australian Institute of Company Directors
- Crop Science Society of SA

Tony is a Senior Consultant in Pinion Advisory's Ag Production & Adoption Team. He also contributes to farm business management projects by facilitating advisory boards and delivering business benchmarking services.

Tony has strong technical skills and experience in broadacre crop and pasture agronomy, farm management and works with clients across South Australia's cropping zones.

In addition to his work with individual clients, Tony has a keen interest in extension and communication and is a skilled group facilitator, managing and delivering projects in agronomy and farm business management.

He builds strong working relationships with his clients and he enjoys working with forward thinking primary producers, on an individual and group basis, to assist them grow and develop their businesses.

#### Areas of expertise

- Leadership of the Ag Production & Adoption Team
- Specialist broadacre agronomic consulting
- Facilitation of advisory boards
- Extension and communication
- Group facilitation
- Project management and delivery
- Business benchmarking

#### Professional experience

- Pinion Advisory – Senior Consultant - Ag Production & Adoption, 2025-present
- Pinion Advisory – Partner/Manager - Ag Production & Adoption, 2020-2025
- Pinion Advisory (Rural Directions) Pty Ltd - Senior Agribusiness Consultant/Director, 2000-2020

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## Relevant projects

PROJECT	ROLE	CLIENT	YEAR/S DELIVERED
Agronomy Services	Deliver one on one client advice, production planning and management in broadacre crop and pasture agronomy	Various broadacre clients	2000-ongoing
Advisory Board Services	Deliver facilitation services and advice to advisory boards	Various farm business clients	2015-ongoing
Business benchmarking	Facilitation of business benchmarking services to farm businesses on a group and individual basis	Various farm business clients	2000-ongoing
Southern Pulse Extension Project	Provide technical and process facilitation advice to the Southern Pulse Extension project, as well as facilitation of pulse discussion groups and presenting at industry events	Grains Research and Development Corporation	2019-2021
Regional Cropping Solutions facilitation	Provided technical oversight and process facilitation for GRDC's Regional Cropping Solutions Medium Rainfall Zone group	Grains Research and Development Corporation	2015-2016
Refining and Promoting Chicken Litter use in Broadacre Cropping Systems	Managed and delivered the project, which investigated and extended information on the utilisation of chicken litter in broadacre cropping systems	Rural Industries Research and Development Corporation	2010-2012
Promoting the Utilisation of Spent Pig Bedding in Broadacre Cropping Systems	Managed and delivered the project, which extended information on the use of spent bedding from pig housing as an alternative fertiliser, and for improving soil fertility in broadacre cropping systems	Australian Pork Ltd	2015
Farm Business Management Program	Deliverer/facilitator	Primary Industries and Resources SA	2020-2021