



From family farm to family business

strategy, governance, investment and the road to succession

OVERVIEW

LevelUp is a comprehensive course designed to equip farmers and agricultural business owners with the required skills and knowledge to develop a profitable and resilient farm business. Through a supported group learning framework LevelUp will provide participants with practical information and resources to guide the implementation of good governance, operating systems, and processes that ensure transparency, accountability, and consistent management.

LevelUp is a supported learning package offered through the MLA Profitable Grazing Systems program and is suitable for anyone seeking to improve their business model and drive growth.

The LevelUp program is ideal for producers who are looking to take their business to the next level by:

- Improving or refining their business plan.
- Providing a business model to allow people or business partners to enter (or exit) the business; and/or expanding their operations and driving growth.
- Learning new business management strategies.



Ready to level up your farm business?

Don't miss out on the opportunity to gain valuable knowledge, skills, and support through the LevelUp Program. Register your interest today and unlock the full potential of your farm business!



LevelUp

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BENEFITS

The LevelUp Program is a comprehensive course designed to empower producers with the knowledge and skills needed for farming success. By participating in the program, participants will:

- Gain knowledge of farm governance principles and learn how adopting these principles can create a resilient, robust, and profitable business model.
- Identify the key values that define the preferred culture for their farm business, setting the foundation for a positive working environment.
- Understand the role of policy and appreciate the practical benefits of its application in their farming operations.
- Learn the difference between operational and strategic thinking, and implement strategic planning within their business to achieve long-term success.
- Develop a plan for managing risks in their business, ensuring proactive risk mitigation strategies are in place.
- Create an organizational structure that identifies clear roles and responsibilities, streamlining operations and promoting effective teamwork.
- Identify the benefits of setting up an advisory board and understand the process for its establishment, tapping into valuable external expertise.
- Understand how implementation of governance, systems, and processes ensures transparency, accountability, and consistent daily management, leading to operational excellence.
- Develop the ability to identify strengths and weaknesses of different business structures, making informed decisions on the best fit for their farm business.
- Acquire tools for effective assessment when investing capital within their business, maximizing returns on investment.
- Develop a business action plan for the implementation of critical key actions, providing a roadmap for driving positive change and achieving business goals.

Join the LevelUp Program today and unlock the full potential of your farm business. Don't miss this opportunity to gain valuable knowledge and skills to drive real practice change for farming success!

WHAT TO EXPECT



One-day in-depth workshop to gain valuable insights and knowledge.



Three, one-day group coaching sessions over 6 months for ongoing support, including implementation strategies to drive real practice change.



Opportunity to network with like-minded farm owners and build valuable connections.

INVESTMENT

Thanks to contributions from MLA and the Limestone Coast Landscape board (GST inc):
\$2,750 per business
(2 participants)
+\$550 for an extra business participant

Register your interest today!

To find out more or register your interest,
go to pinionadvisory.com/levelup or call 1300 746 466