

An introduction to Breeding and feeding to maximise profit



On the back of a decade of success, the BredWell FedWell workshops have been redeveloped to reflect evolving best practice genetics and nutrition management.

- Develop a customised breeding plan for your livestock enterprise aligned to your profit drivers
- Identify sires and select animals that help you meet your objectives
- Learn about feeding animals well to achieve your objective and maximise your genetic investment



Informative

Presentations and discussions with deliverers and peers



Interactive

Practical and written activities hosted on-farm



Individualised

Learning outcomes you can apply in your own enterprise

So far, BWWF workshops have delivered \$17.2m* in total net benefits to participating producers



1.9M

cattle influenced by the BWWF workshop

\$2.98

net benefit per cow mated

639k

breeding females



19.6M

sheep influenced by the BWWF workshop

\$2.48

net benefit per ewe joined

12.7M

breeding ewes

*Calculated as net present value of adoption to 2045, discounted at 5% annually.



Workshops are available for all sheep types and southern and northern cattle production systems. Register your interest to participate, host or deliver a workshop.

mla.com.au/bredwellfedwell

