

## Genevieve Porter



**Consultant  
Agribusiness**

### CONTACT DETAILS

0474 429 768

13 Hanson Street  
Freeling SA 5372

### QUALIFICATIONS

- Bachelor Agricultural Science (The University of Adelaide)

Genevieve is an Agribusiness Consultant for Pinion Advisory within the Commodity Risk Management Team.

A rural upbringing and continual exposure to agriculture through tertiary study, work and community involvement has provided Genevieve with a strong desire to pursue a career within the agricultural industry.

Genevieve is new to the Pinion Advisory team, previously consulting in Southern Queensland, for farming enterprises, providing agronomic advice and innovative crop management strategies. Being industry driven, she brings a range of knowledge from previous experiences and a great amount of enthusiasm to the new role.

Genevieve enjoys working one-on-one with clients to develop a reputable relationship, all whilst making more informed decisions based on a whole business approach through understanding a multitude of differing aspects within the enterprise.

### Areas of expertise

- Commodity risk management
- Farm business management
- Grain marketing
- Soil nutrition
- Agronomic advice, paddock assessment
- Weed, pest and disease identification

### Professional experience

- Michael Castor & Associates (MCA) – Broadacre Dryland Trainee Agronomist, 2022-2023
- McDonald Holdings (MDH) – Station Hand, 2021
- AgXtra – Field Assistant, 2019-2021