

CAPABILITY STATEMENT

Verity Webb



Business Support

CONTACT DETAILS

1300 746 466
The Palms, Unit 4
62 Glen Osmond Road
Parkside SA 5063

QUALIFICATIONS

- BA Journalism
- Graduate Diploma Public Relations

Verity contributes to Pinion Advisory's Business Support team from our Adelaide office. Her early career in radio newsrooms and later roles in corporations undergoing transformational change have given her confidence to support our consultants and clients quickly, effectively and with a minimum of fuss.

Areas of expertise

- Writing
- Speech writing
- Editing, proofreading
- Interviews and qualitative research
- PDF presentation and editing
- Public speaking
- Microsoft Office suite
- Time management
- Budgeting
- Corporate communications
- Internal project management
- Change management
- Office management

Professional experience

- AudioNET™ - Director, Owner and co-founder of cloud platform that pioneered digital distribution of radio spots from production studios to radio stations around Australia, 2001-2021
- KPMG and Institute of Chartered Accountants in Australia – media management, PR, marketing and internal communications, 1997-2001
- ABC Radio Sydney, 5AA, Newcastle-FM – News Editor, 1984-1997
- Ratepayers' Victoria – State committee member, Maribyrnong Ratepayers' group co-leader, 2018-2021