

CAPABILITY STATEMENT

Rachel Pearce



Brand Coordinator

CONTACT DETAILS

0438 327 574

The Palms, Unit 4
62 Glen Osmond Road
Parkside SA 5063

QUALIFICATIONS

- Professional Graphic Design & Desktop Publishing
- Diploma in Business (Human Resources)

Rachel has over 20 years of experience in marketing and coordinates the day-to-day marketing activities of Pinion Advisory and the long-term marketing strategy.

Rachel is experienced and capable with marketing activities including development, maintenance and design of brochures, newsletters, website, reports, promotional tools and advertising. She also manages and ensures the application of the Pinion Advisory style guide.

Rachel also works with project leaders to develop and implement targeted project marketing campaigns and outputs.

Rachel helps to provide Pinion Advisory with a consistent and professional image.

Areas of expertise

- Adobe Illustrator
- Adobe PhotoShop
- Adobe Premier Pro
- Adobe Acrobat
- Marketing and promotions

Professional experience

- Pinion Advisory (Rural Directions) – Brand Coordinator, 2001-present