



VITICULTURE ADVICE

Independent viticulture advice with a whole of business approach

BENEFITS

- Improve the bottom line of your business through optimising yield, quality, expenses and risks
- An external viewpoint with a fresh set of eyes from a multi-region perspective
- Truly independent advice to develop the best solutions for your situation
- Provision of up-to-date information, access to technical expertise and a broad industry network

If you're finding modern grape growing increasingly complex and need that extra level of support and advice, you will benefit from our specialised viticulture service.

We pride ourselves on our independence and having a whole of business approach, which enables us to give rounded advice that is tailored to individual situations

Since 1997, we have built our farm advice service to more than 500 clients across a range of areas. We are now proud to include a specific service to viticulture clients, building on our wide range of farm business services.

VITICULTURE ADVICE



Our viticulture service offers the following options, tailored to the size, complexity and needs of your business.

VINEYARD OPERATIONAL REVIEW

In partnership with your independent consultant, take a fresh look at your annual operations. The review includes:

- Analysis of yield, cost and quality history
- Review of in-house and external machinery and human resources
- Preparation of an updated management plan for the coming season

ANNUAL VITICULTURE ADVICE PACKAGE

- Scheduled visits at strategic times throughout the season to plan and review key elements of your operation, including but not limited to:
 - Grape supply balance to wineries (own label and/or sales)
 - Pruning plans to meet yield and quality targets
 - Soil monitoring and management
 - Pest and weed control plans and budgets
 - Plant health, yield and vigour assessments and actions
 - Irrigation strategy and applications
 - Grape quality assessments
- Complete focus on optimising your yield, quality, expenses and risks
- Written summaries and recommendations following each visit
- Access to your consultant via telephone and email for support between visits

STRATEGIC IMPROVEMENT PLAN

Gain a deeper understanding of your current asset health, and ensure your vineyard reaches its full potential. With your consultant, you will develop a long-term plan for each block to optimise yield, quality, profitability, longevity and value of your vineyard.

PRECISION VITICULTURE ADVICE

Are you interested to find out more about your vineyard variability but don't know where to start?

Do you have a soil survey, vigour image or yield map and want some help making sense of it? Talk to us about how our experienced team can improve your performance with the use of precision data and tools.

BENEFITS TO YOUR BUSINESS

We can help you improve the performance and sustainability of your grape growing business by providing practical and cost-effective viticulture and management solutions.

Your business will benefit from our farm business services through:

- Working with an experienced viticulturist and manager who operates across a range of viticultural regions and keeps knowledge up-to-date with regular training
- Support and coaching to help you make any necessary changes to your program
- Access to a team of agribusiness consultants who can:
 - Assist in a range of specialist areas including agronomy, grain marketing, pastures and livestock
- Provide business management services including advisory boards, benchmarking, strategic planning, management training, succession planning and human resources

WHY WORK WITH US

We have a proven track record in helping farm managers grow their businesses. Our whole of business approach considers both technical and management aspects. Our service is independent from input product sales. As a result, we provide crop management advice that is unbiased and focussed on benefits to your business, not ours.

We aim to improve the performance of your crop production enterprise by providing practical and cost-effective crop production solutions.

Your business will benefit from our agronomy services through:

- Support and coaching to help you make necessary changes to your program
- Working with experienced consultants who operate in a range of farming environments and keep their knowledge up-to-date with regular training
- Access to a team of agronomists to answer your questions promptly

For more information
contact us on **1300 746 466**
or visit **pinionadvisory.com**

