



# AGRONOMY SERVICES

Independent production advice with a focus on optimising gross margins rather than input sales

## BENEFITS

- An independent sounding board for crop and pasture management decisions
- Access to the latest technical information
- Proactive management of crop production issues
- Paddock management planning
- Adoption of agronomically sound enterprise options
- Linking production to whole farm business outcomes
- A practical approach to best practice production
- Optimisation of gross margins - a focus on leveraging returns from crop production in a cost-effective way

Our team provides advice on broadacre crops, pastures, viticulture, berry crops, vegetables, poppies and potatoes. Advice is customised to the specific needs of our clients, rather than a 'one size fits all' approach.

# AGRONOMY SERVICES



## FEATURES

- Crop rotation planning
- Input planning (seed, fertiliser and herbicide)
- Integrated weed, pest and disease management advice
- Agronomic due diligence and property audits
- Production advice with a business focus
- Irrigation management
- Precision agriculture advice with a focus on return on investment
- Frost assessments
- Land capability assessments
- AgWorld training and setup
- Agronomic expert witnessing
- Delivery of agronomy projects
- Strategic review of production systems and permanent plantings
- Constraints analysis to identify and address limiting factors for agricultural land use
- Business benchmarking

## PACKAGES

Our agronomy team offer a range of enterprise specific package services to suit a variety of agricultural businesses and enterprises. These include:

- Broadacre cropping
- Viticulture and tree crops
- Berry crops – raspberries, strawberries, blackberries, blueberries
- Pastures and forage crops
- Horticultural crops – poppies, potatoes, vegetable crops

Packages include:

- Development of production plans
- Input planning (seed, fertiliser, crop protection, and irrigation requirements)
- Provision of reports
- Paddock and crop inspections
- Access to our InCrop® Agronomy Portal
- Telephone and email support
- Opportunities to attend client trips, crop walks and seminars

Whole of business analysis using our Snapshot Premium® benchmarking system can be included in agronomy packages to help guide management decisions.

## WHY WORK WITH US

We have a proven track record in helping farm managers grow their businesses. Our whole of business approach considers both technical and management aspects. Our service is independent from input product sales. As a result, we provide crop management advice that is unbiased and focussed on benefits to your business, not ours.

We aim to improve the performance of your crop production enterprise by providing practical and cost-effective crop production solutions.

Your business will benefit from our agronomy services through:

- Support and coaching to help you make necessary changes to your program
- Working with experienced consultants who operate in a range of farming environments and keep their knowledge up-to-date with regular training
- Access to a team of agronomists to answer your questions promptly

For more information  
contact us on **1300 746 466**  
or visit **pinionadvisory.com**

