



OVERNIGHT MARKETS SMS™

Providing an indication of global grain market movements in a timely and easy-to-read SMS

BENEFITS

- Truly independent grain marketing information
- Information that can increase your confidence in grain marketing decision making, and help you make more educated decisions

If you are seeking a truly independent source of information, Overnight Markets SMS™ will provide you with a daily text informing you of overnight movements in the global commodity market place.

Sent to your mobile phone each morning, Overnight Markets SMS provides you with an early indication of potential price movements in local grain markets for that day. You then have time to consider whether or not to make a sale or contract grain once prices are released later in the day.

This product is built on timely, independent and easily accessible pricing information to assist you in making sound marketing decisions.

OVERNIGHT MARKETS SMS™



FEATURES

Overnight Markets SMS is sent to your mobile phone between 8.30am and 8.45am each workday morning. The message includes:

- Wheat futures movement (Chicago Board of Trade)
- Canola futures (Matif)
- Australian Stock Exchange futures for:
 - Wheat
 - Feed barley
 - Canola
- Australian Dollar to US Dollar exchange rate
- Australian Dollar to Canadian Dollar exchange rate

PRICES

The Overnight Markets SMS can be packaged with our other information products, to provide you with the most effective grain marketing tools available. Examples include:

- Overnight Markets SMS \$570
- Overnight Markets SMS + Market Directions™ (email) \$850
- Overnight Markets SMS + Prices Direct™ (an SMS of best published prices daily) \$905
- Overnight Markets SMS + Market Directions™ (email) + Prices Direct \$1,370
- Overnight Markets SMS + Market Directions (email) + Prices Direct + InCrop® Agronomy Portal \$1,635

You can package the above products and develop a combination to best suit your business needs.

All prices are GST inclusive.

BENEFITS FOR YOUR BUSINESS

The Overnight Markets SMS gives you a pre-emptive indication of any overnight price movements. Possessing this knowledge early in the morning:

- Places you ahead of the pack, enabling you to more confidently predict trends in local markets.
- Prepares you to make a sale, or contract grain later in the day.
- Guides you in the decision making process by indicating:
 - An insignificant market move (less than 10 cents per bushel up or down)
 - A medium market move (between 10 to 30 cents per bushel up or down)
 - A large market move (greater than 30 cents per bushel up or down)

WHY WORK WITH US

As a truly independent service provider, we can provide you with unbiased price and market information. We are constantly talking to buyers, monitoring fundamentals and trends, and are able to keep in touch with price movements and fluctuations. This means that Market Directions is based on the best available information. Why not tap into this knowledge and save your valuable time for decision making, rather than spending hours following different websites and reports?

For more information
contact us on **1300 746 466**
or visit **pinionadvisory.com**

