



# MARKET DIRECTIONS™



Providing you with up-to-date, independent information on grain markets in an easy-to-read format

## BENEFITS

- Independent pricing, market intelligence and commentary that is free of market noise
- Information that can increase your confidence in decision making, and help you make more educated decisions
- A tool to enhance communication within your team about your grain marketing

If you're seeking an unbiased source of local grain pricing, Market Directions offers a comprehensive list of up-to-date grain prices from buyers across South Australia and Victoria.

Market Directions is built on timely, independent and easily accessible grain pricing information that can guide you in making appropriate and sound marketing decisions for your business.

“We use Market Directions to quickly compare prices from multiple buyers on a given day. It keeps us in touch with world events and what's happening in the grains industry, to help us make informed grain sales decisions.” Andrew Pearce, Alford SA



## FEATURES

- Reports that are available by email
- Multiple page report every Wednesday throughout the year
- Prices from the majority of traders
- Now with additional pricing for more transparency
  - In most cases grain buyers are identified on the pricing sheet
  - Buyers do sometimes offer a 'special' price but ask not to be identified. Historically these bids were not published, these prices are now in a column marked 'undisclosed buyer'. Contact the Pinion Advisory office for more information when this happens
- Commentary on current news and recommendations from within the market
- Morning Market Update, sent early each weekday in written and audio form
- Monthly Grain Marketing update video
- Information about US and Canadian futures and foreign exchange values
- Daily reports with early and late editions during harvest (beginning of October to end of January)
- Multiple pricing regions, including Outer Harbour, Yorke Peninsula, Eyre Peninsula and Victoria
- Access site pricing sheets at harvest, covering the SA EP zone, SA northern zone, and SA-Vic border areas, don't miss a premium price at a site
- Flexibility to include up to three email licences per subscription, allowing the report to be delivered to three key members within your team

## PRICES

Market Directions is available as a 12 month subscription, stand-alone service at a price of:

- \$515 received via email

### Adding Daily Market Directions

Outside of harvest, subscribers with a standard Market Directions subscription receive grain prices on a Wednesday only.

If daily prices are needed at other times, Daily Market Directions can be added to the standard service (via email only) for a one month, four month or eight month period. Additional fees are:

- Per 1 month period \$140
- Per 4 month period \$435
- Per 8 month period \$750

Market Directions can also be packaged with our other subscription services. Examples include:

- Market Directions (email) + Prices Direct™ (an SMS of best published prices daily) \$920
- Market Directions (email) + InCrop® Agronomy Portal \$760
- Market Directions (email) + InCrop Agronomy Portal + Prices Direct \$1,230

By packaging the above services, you can customise a package of information to best suit your business needs.

All prices are GST inclusive. *Note: Pinion Advisory receives no commissions from buyers.*

## WHY WORK WITH PINION ADVISORY?

As a truly independent service provider, we can provide you with unbiased price and market information. We are constantly talking to buyers, monitoring fundamentals and trends, and are able to keep in touch with price movements and fluctuations. This means that Market Directions is based on the best available information. Why not tap into this knowledge and save your valuable time for decision making, rather than spending hours following different websites and reports?

For more information or a FREE TRIAL,  
contact us on 1300 746 466 or visit [pinionadvisory.com](http://pinionadvisory.com)