



MARKET DIRECTIONS™ PREMIUM



Making grain marketing decision making easier,
with in-depth market insights and support

BENEFITS

- Increased confidence in decision making and help to make educated grain marketing decisions
- A better understanding of market drivers and the changing market dynamics
- Your interests first, with truly independent advice

For growers wanting to add value to their Market Directions™ subscription, we now have Market Directions™ Premium.

As a Premium client you receive Market Directions. You add telephone support from an experienced grain marketing Agribusiness Consultant and attend three Grain Market Briefing Sessions.

Market Directions provides you with a comprehensive list of up-to-date grain prices from buyers across South Australia and Victoria.

Our telephone support will assist you in making confident and timely grain marketing decisions and help resolve issues and challenges as they arise.

Learn from and network with grain growers who have the same challenges as you, by attending our pre-harvest, mid-year and post-harvest Grain Market Briefing Sessions at a location near you.



FEATURES

Market Directions Premium includes:

- Market Directions, now with added 'undisclosed buyer' prices
- Attendance at the pre-harvest, mid-year and post-harvest Grain Market Briefing Sessions
- Telephone access to a grain marketing Agribusiness Consultant for general advice

Market Directions

- Reports that are available by email
- Multiple page report every Wednesday, including grain prices from the majority of traders
- Commentary with current news and recommendations from within the market
- Morning Market Update, sent early each weekday in written and audio form
- Monthly grain marketing update video
- Information about US and Canadian futures and foreign exchange values
- Daily pricing reports with early and late editions during harvest (beginning of October to end of January), with a brief market commentary
- Multiple pricing regions, including Outer Harbour, Yorke Peninsula, Eyre Peninsula and Victoria
- Flexibility to include up to three email licences per subscription, allowing the report to be delivered to three key members within your team

Grain Market Briefing Sessions

Pre-harvest, mid-year and post-harvest Grain Market Briefing Sessions offer face to face group discussions on grain markets, selling tools and strategies, grain prices and deciles, harvest planning and logistics, and issues to manage. They assist in developing grain marketing strategy.

Telephone Support

Two hours access per annum to a grain marketing Agribusiness Consultant for provision of general advice.

ADDITIONAL BENEFITS FOR YOUR BUSINESS

- Access to independent pricing, market intelligence and commentary
- Prices from multiple grain buyers for your port zone
- A tool to enhance communication within your team about your grain marketing

PRICE

Market Directions Premium is valued at \$1,740 (GST inc) per annum.

TERMS AND CONDITIONS

Advice provided via telephone support will be general advice. Pinion Advisory does not know, or seek to know, an individual Market Directions Premium client's financial, business or cropping position. Hence, Pinion Advisory cannot provide clients with specific marketing advice. Any communication is given in good faith and is general in nature. It does not account for an individual's particular circumstances.

Pinion Advisory team members can provide factual statements based on historical information, or express a considered opinion of commodity markets.

Pinion Advisory will not provide derivative or OTC swaps product advice to Premium clients. The provision of AFSL product advice is limited to Pinion Advisory Grain Marketing Service (GMS) clients.

Calls from Market Directions Premium clients will be dealt with as quickly as possible. Access to a grain marketing Agribusiness Consultant may be immediate. However, this cannot be guaranteed, particularly during peak periods. Calls will be returned as quickly as possible, within a maximum 24 hour time period. Phoning during the morning can help to manage any delays.

Payment of your subscription invoice is deemed that you have read and accepted the terms and conditions.

WHY WORK WITH PINION ADVISORY?

Our grain marketing Agribusiness Consultants monitor grain markets and deal with all things grain marketing day in day out. They have an in-depth understanding of grain markets, the grain trade, grain prices and are aware of industry issues as they arise. Being accustomed to working in an ever changing industry, we can help you respond to those changes.

For more information contact us on 1300 746 466 or visit pinionadvisory.com