

Ashley Evans



**Consultant
Agribusiness and
Sustainability Strategy**

CONTACT DETAILS

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QUALIFICATIONS

- Bachelor of Agriculture
- Certificate IV in Training & Assessment
- 2016 Marcus Oldham Rural Leadership Program graduate

PROFESSIONAL ASSOCIATIONS

- Young Agricultural Professionals Network (*Founder*)
- Rural Youth Organisation of Tasmania
- Murray Grey Beef Cattle society

COMMITTEES OR BOARDS

- Agfest Committee
- Rural Youth Organisation of Tasmania Board (2016-2020)
- Royal Agricultural Society of Tasmania Board (2019-2020)

Ashley is new to the Pinion Advisory Team, having spent the last 4 years managing a school farm and teaching food and fibre production to kindergarten – year 12 students. After graduating from the University of Tasmania in 2012 Ashley worked as an extension officer for a consulting business. She predominantly worked with producers on improving farm efficiency and sustainability through the Carbon Farming Initiative.

Ashley has extensive knowledge and skills in developing resources, training and education, and is an experienced group facilitator. Her hands-on work across various industries has provided Ashley with a practical knowledge that supports her role as an agribusiness consultant.

Ashley is passionate about supporting producers and farm businesses to achieve their productivity, financial and social goals.

Areas of expertise

- Training and extension
- Learner engagement
- Group facilitation
- Resource development
- Livestock production
- Climate change and carbon footprint
- Event coordination

Professional experience

- Pinion Advisory – Consultant - Agribusiness and Sustainability Strategy, 2021-present
- Department of Education - K-12 Agriculture Teacher and Farm Management, 2017-2021
- RM Consulting Group - Extension Officer, 2013-2017

CAPABILITY STATEMENT

Relevant projects

PROJECT	ROLE	CLIENT	YEAR/S DELIVERED
Next Gen Breakthrough	Tasmanian project manager and deliverer for training program aimed at upskilling the next generation of farm managers	Various farm business clients	2021-ongoing
Red Meat Updates	Event coordinator of Tasmania's premier red meat industry event, attracting over 350 red meat producers each year	Meat and Livestock Australia	2021-ongoing
Livestock advisor updates	Coordinator of national workshop series targeting red meat industry advisors and consultants	Meat and Livestock Australia	2021-ongoing
Livestock Advisor Essentials	Coordinator of national training program series targeting new career livestock advisors	Meat and Livestock Australia	2021-ongoing
Beef grower group	Development of farm snapshots and action plans. Coordination of workshops	Various beef producers	2016
Tas Farming Futures: Carbon Farming	Supporting farm businesses to improve sustainability through the Carbon Farming Initiative: developing resources, coordinating, and facilitating workshops, one-on-one consulting, presentations	Various farm business clients	2013-2016