

# CAPABILITY STATEMENT

## Ashley Evans



**Consultant  
Carbon & Climate Change**

### CONTACT DETAILS

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Launceston TAS 7250

### QUALIFICATIONS

- Bachelor of Agriculture
- Certificate IV in Training & Assessment
- 2016 Marcus Oldham Rural Leadership Program graduate

### PROFESSIONAL ASSOCIATIONS

- Young Agricultural Professionals Network (*Founder*)
- Rural Youth Organisation of Tasmania
- Murray Grey Beef Cattle society

### COMMITTEES OR BOARDS

- Agfest Committee
- Rural Youth Organisation of Tasmania Board (2016-2020)
- Royal Agricultural Society of Tasmania Board (2019-2020)

Ashley is new to the Pinion Advisory Team, having spent the last 4 years managing a school farm and teaching food and fibre production to kindergarten – year 12 students. After graduating from the University of Tasmania in 2012 Ashley worked as an extension officer for a consulting business. She predominantly worked with producers on improving farm efficiency and sustainability through the Carbon Farming Initiative.

Ashley has extensive knowledge and skills in developing resources, training and education, and is an experienced group facilitator. Her hands-on work across various industries has provided Ashley with a practical knowledge that supports her role as an agribusiness consultant.

Ashley is passionate about supporting producers and farm businesses to achieve their productivity, financial and social goals.

### Areas of expertise

- Training and extension
- Livestock production
- Learner engagement
- Climate change and carbon footprint
- Group facilitation
- Event coordination
- Resource development

### Professional experience

- Pinion Advisory – Consultant - Agribusiness, 2021-present
- Department of Education - K-12 Agriculture Teacher and Farm Management, 2017-2021
- RM Consulting Group - Extension Officer, 2013-2017

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## Relevant projects

| <b>PROJECT</b>                      | <b>ROLE</b>  | <b>CLIENT</b>                 | <b>YEAR/S DELIVERED</b> |
|-------------------------------------|--|-------------------------------|-------------------------|
| Next Gen Breakthrough               | Tasmanian project manager and deliverer for training program aimed at upskilling the next generation of farm managers  | Various farm business clients | 2021-ongoing            |
| Red Meat Updates                    | Event coordinator of Tasmania's premier red meat industry event, attracting over 350 red meat producers each year  | Meat and Livestock Australia  | 2021-ongoing            |
| Livestock advisor updates           | Coordinator of national workshop series targeting red meat industry advisors and consultants   | Meat and Livestock Australia  | 2021-ongoing            |
| Livestock Advisor Essentials        | Coordinator of national training program series targeting new career livestock advisors  | Meat and Livestock Australia  | 2021-ongoing            |
| Beef grower group                   | Development of farm snapshots and action plans. Coordination of workshops  | Various beef producers        | 2016                    |
| Tas Farming Futures: Carbon Farming | Supporting farm businesses to improve sustainability through the Carbon Farming Initiative: developing resources, coordinating, and facilitating workshops, one-on-one consulting, presentations | Various farm business clients | 2013-2016               |