

Rebekah Starick



Consultant Agribusiness

CONTACT DETAILS

0447 944 153

13 Hanson Street
Freeling SA 5372

QUALIFICATIONS

- Bachelor Ag Science

COMMITTEES OR BOARDS

- Murray Plains Farmers Inc - secretary and committee member
- Ag Institute Australia SA Division committee member

Rebekah is a consultant working in the Commodity Risk Management and Pinion Centre for Family Business Teams within Pinion Advisory. In this capacity, she works with the Commodity Risk Management Team across business planning, benchmarking and brokering, linking business into marketing decisions. She has skills in communication across audiences and has worked to develop her leadership skills.

Rebekah considers herself a deep generalist with experiences to draw on across commodities, industries and groups of people with her experiences in advocacy, pork, wine, grain and working with grower groups all beneficial to working within projects. She is keen to make a difference to the grains industry in Australia and help the industry adapt to future challenges, either in production, markets or people.

Areas of expertise

- Grain marketing
- Extension and communication
- Benchmarking and business analysis
- Pork production
- Grain production
- Advocacy and policy
- Business planning

Professional experience

- Pinion Advisory (Rural Directions) – Consultant - Agribusiness, 2018–present
- Grain Producers SA Emerging Leaders Program graduate, 2019-2020
- Grain Producers Australia Leadership Forum, 2019
- AgCommunicators Education Officer, 2017–2018

CAPABILITY STATEMENT

Relevant projects

| PROJECT | ROLE | CLIENT | YEAR/S DELIVERED |
|---|--|--|------------------|
| Farm business advisor services for individual clients | Collate and analyse business data, prepare benchmarking report, support clients to identify and develop actions to improve business performance | Various farm business clients | 2018-ongoing |
| Grain Marketing Services | Provide one on one client advice to ensure robust grain marketing strategy | Various farm business clients | 2018-ongoing |
| Benchmarking | Provide one on one and group benchmarking analysis to clients to further business understanding and tackle strategic issues | Various farm business clients | 2018-ongoing |
| Next Gen Breakthrough | Project manager and deliverer of training program aimed at upskilling next gen farm managers for more professional farm businesses | Various farm business clients | 2020-ongoing |
| Farm Business Management Program | Development and delivery of pilot project with aim of upskilling drought affected producers | PIRSA | 2020-2021 |
| Drought Recovery workshop | Workshop development and delivery for drought affected producers under 40 | District Council of Karoonda East Murray | 2021 |
| Grain – Your Future | Workshop delivery for entry level grain marketing skills | Various farm business clients | 2019 |
| Education and training | Delivery and development of educational programs for primary and high school students in South Australia and develop training for teacher professional development | Ag-Communicators | 2017-2019 |