

Rebekah Starick



Agribusiness Consultant

CONTACT DETAILS

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QUALIFICATIONS

- Bachelor Ag Science

COMMITTEES OR BOARDS

- Murray Plains Farmers Inc - secretary and committee member

Rebekah is an agribusiness consultant working across the grain marketing and farm business management teams within Pinion Advisory. In this position, she works with the grain marketing team across business planning, benchmarking and brokering, linking business into marketing decisions. She has skills in communication across audiences and has worked to develop her leadership skills.

Rebekah considers herself a deep generalist with experiences to draw on across commodities, industries and groups of people with my experiences in advocacy, pork, wine, grain and working with grower groups all beneficial to working within projects. She is keen to make a difference to the grains industry in Australia and help the industry adapt to future challenges, either in production, markets or people.

Areas of expertise

- Grain marketing
- Extension and communication
- Benchmarking and business analysis
- Pork production
- Grain production
- Advocacy and policy
- Business planning

Professional experience

- Pinion Advisory (Rural Directions) Agribusiness Consultant, 2018 – present
- Grain Producers SA Emerging Leaders Program graduate, 2019 - 2020
- AgCommunicators Education Officer, 2017 – 2018
 - Key roles included: Delivery and development of educational programs for primary and high school students in South Australia and develop training for teacher professional development

CAPABILITY STATEMENT

Relevant projects

PROJECT	ROLE	CLIENT	YEAR/S DELIVERED
Farm business advisor services for individual clients	Collate and analyse business data, prepare benchmarking report, support clients to identify and develop actions to improve business performance	Various farm business clients	2018-ongoing
Grain marketing services	Provide one on one client advice to ensure robust grain marketing strategy	Various farm business clients	2018-ongoing
Benchmarking	Provide one on one and group benchmarking analysis to clients to further business understanding and tackle strategic issues	Various farm business clients	2018-ongoing
Next Gen Breakthrough	Project manager and deliverer of training program aimed at upskilling next gen farm managers for more professional farm businesses	Various farm business clients	2020-ongoing
Farm Business Management Program	Development and delivery of pilot project with aim of upskilling drought affected producers	PIRSA	2020-ongoing
Drought Recovery workshop	Workshop development and delivery for drought affected producers under 40	District Council of Karoonda East Murray	2021
Grain – Your Future	Workshop delivery for entry level grain marketing skills	Various farm business clients	2019