

Leanne Sherriff



Lead Consultant Sustainability Strategy

CONTACT DETAILS

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QUALIFICATIONS

- B Science (Hons)
- Grad Dip in Sustainable Agriculture
- Graduate Tasmanian Leaders Program 2013

PROFESSIONAL ASSOCIATIONS

- Australasia-Pacific Extension Network (APEN)

COMMITTEES OR BOARDS

- Board member NRM North (Tasmania)
- Threatened Species Community Review Committee (Tas)
- Tasmanian Red Meat Industry Steering Committee
- Organising committee APEN 2023 conference

Leanne is the Lead Consultant of the Sustainability Strategy business area for Pinion Advisory and contributes to the Family Business and Sustainable Management Solutions teams. She has strong technical skills in natural resource management and sustainability within agricultural production systems at a national scale, specialising in livestock.

Leanne is a capable, experienced project manager, with well-developed relationship management and communication skills. Her skills and experience in extension and communication are substantive and include designing and delivering extension and adoption programs at national and local levels. These projects have included social research, stakeholder engagement and communications. Leanne also has experience in group facilitation and coaching.

Leanne is experienced in developing and implementing monitoring and evaluation plans and embraces a continuous improvement ethos. She is passionate about delivering projects that make a real difference to agricultural communities and our environment and deliver tangible outcomes.

Areas of expertise

- Project management
- Extension & communication
- Facilitation
- Monitoring & evaluation
- Weed management
- Livestock production
- Fire management
- Ecology
- Sustainable production
- Climate change & carbon footprint

Professional experience

- Pinion Advisory (Macquarie Franklin) - Lead Consultant – Sustainability Strategy, 2006–present
- Greening Australia, Tasmania - Project Manager, 2005-2006
- Department of Primary Industries, Water and Environment, Tasmania - Research Officer, 2003-2005

CAPABILITY STATEMENT

Relevant projects

PROJECT	ROLE	CLIENT	YEAR/S DELIVERED
Greenham Beef Sustainability standard	Project management, facilitate producer reference group, build sustainability standard and support pilot implementation	Greenham Tasmania	2019-2022
Carbon EDGE	Contributing to the development of a workshop to upskill livestock producers in carbon farming	Meat & Livestock Australia	2022-current
MLA carbon eLearning modules	Lead the development of carbon eLearning modules for MLA's eLearning platform, on behalf of Greenham	Meat & Livestock Australia	2022-current
Leading Harvest sustainability standard	Contributed to a pilot project to refine the US Leadings Harvest sustainability standard for Australian conditions. Led a project to develop a grazing module	Leading Harvest	2022-current
Environmental credentials for Australian beef	Carbon balance theme lead & support with overall project coordination. Lead industry working group to design online platform for carbon balance credentials	Meat & Livestock Australia	2020-ongoing
Global adoption review	Project team research innovative extension and adoption methods for MLA	University of Melbourne	2021-2022
Red Meat Updates conference	Conference coordinator	Meat & Livestock Australia	2019-2021
Livestock Advisor Updates	Coordinator of national workshop program targeting red meat industry professionals	Meat & Livestock Australia	2018-2022
Livestock Advisor Essentials	Social research to explore stakeholder needs and design and coordinate delivery of pilot program for young livestock industry professionals	Meat & Livestock Australia	2019-2022
Fit to join – ewe assessment guide	Project manager for RDE project to examine the benefits of classing ewes pre-joining and prepare extension resources	Meat & Livestock Australia	2020-2022

CAPABILITY STATEMENT

Unlocking the keys to ewe survival	Project manager for R&D project exploring the reasons for ewe mortality during lambing. Responsible for communication and extension	Livestock Logic	2018-2021
Farm300 – boosting livestock production efficiency and decreasing greenhouse gas emissions	Project manager – deliver series of national workshops for advisors, support coaches to deliver training programs (design, M&E, carbon calculations)	Meat & Livestock Australia	2013-2015
Brumbys Creek willow eradication project	Project manager, community engagement, environmental monitoring plan, operational logistics	Hydro Tasmania	2017-2019
Profitable Grazing Systems pilot project	Delivery of pilot project and development of business plan (included social research, coordination of national coaches)	Meat & Livestock Australia	2016
Future Industry Leaders – Growing People	Project manager, supporting design and delivery of program to build leadership skills of agricultural professionals	Tas Farmers & Graziers Association	2016-2017
Lambs Alive tool	Project manager and lead for producer-facing tool to assist improving lamb survival	Meat & Livestock Australia	2014-2015
Red Hot Tips	Design and delivery program to upskill landholders in planned burning	State Fire Management Council	2013-2016
Future Farm Landscapes	Development of Carbon Story tool for Eyre Peninsula South Australia	Rural Solutions	2012-2013
Making Good Better	Soil carbon farming project	Australian Government	2010-2012
Baseline monitoring of burrowing crayfish	Design and implement baseline monitoring for crayfish for Sassafras Wesley Vale Irrigation Scheme	Tasmanian Irrigation	2012
Climate Change Property Management Planning	Coordinator (design and delivery)	NRM North	2010-2011
Sustainable Farms Tasmania	Developed environmental accreditation system for wool growers	Roberts Wool Link	2008-2010