

CAPABILITY STATEMENT

Rob Purvis



Property Management Consultant

CONTACT DETAILS

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Clare SA

Rob works with farm business owners and farm managers to review management strategies and business efficiencies. As a property management consultant, he works directly with the owners or farm managers to oversee the implementation of the strategic plan, while ensuring the farm is effectively managed to produce a sustainable and profitable business. He reports to the owners regularly, which provides the client with confidence and maximises the probability of success.

Rob has extensive experience in livestock and crop production and business management. He is passionate about providing solutions to owners and managers that make a difference to their business sustainability and profitability.

Areas of expertise

- Business management
- Livestock production
- Enterprise mix analysis
- Sustainable production
- Grain production
- Identifying efficiencies
- Team skills analysis
- Risk management

Professional experience

- Pinion Advisory (Rural Directions) - Property Management Consultant, 2020-present
- South Gum Creek Partnership - Farm Manager (broadacre & livestock), 1999-2019
- Koonowla - Farm Overseer (broadacre & viticulture), 1996-1999
- AJ & PA McBride (Keilira Station) - Station Hand (livestock)

CAPABILITY STATEMENT

Relevant projects

PROJECT	ROLE	CLIENT	YEAR/S DELIVERED
Property management consultant for individual clients	Assist with development of business strategic plan. Identify and develop management strategies and efficiencies to support a sustainable and profitable business	Various farm business clients	2020-ongoing