

Georgia McCarthy



Consultant Agribusiness

CONTACT DETAILS

0400 763 904

Tasmanian Technopark
30-38 Innovation Drive
Tech 4, Unit 2
Dowsing Point, Tas 7010

QUALIFICATIONS

- Bachelor of Agriculture
- Graduate Certificate – Agricultural Consulting

PROFESSIONAL ASSOCIATIONS

- Australasia-Pacific Extension Network

Georgia graduated from the University of Tasmania in 2017 with a Bachelor of Agriculture, majoring in business management. Following participation in Meat & Livestock Australia's Future Livestock Consulting Internship, Georgia completed a Graduate Certificate in Agricultural Consulting from UNE.

Georgia enjoys interacting with producers and has well developed communication skills and extensive experience in working with people from a range of different backgrounds. Georgia is capable and experienced in large-scale event coordination and her key areas of expertise are in project management, event communication, livestock and grazing systems.

Georgia is passionate about the Australian agricultural industry and has a particular interest in red meat productivity.

Areas of expertise

- Grazing systems
- Livestock systems
- Industry development & training
- Project management
- Event coordination
- Business management

Professional experience

- Pinion Advisory – Consultant - Agribusiness, 2020–present
- Macquarie Franklin – Consultant, 2019–2020
- Macquarie Franklin - Project Officer, 2017–2019
- Meat & Livestock Australia - Livestock Consulting Intern, 2017–2019

CAPABILITY STATEMENT

Relevant projects

PROJECT	ROLE	CLIENT	YEAR/S DELIVERED
Boosting Beef Discussion Groups	Project facilitator and deliverer for three regional beef producer discussion groups	Tasmanian Beef Trust	2022 - current
Red Meat Updates	Event coordinator of Tasmania's premier red meat industry event, attracting over 350 red meat producers each year	Meat & Livestock Australia	2017-2023
Livestock Advisor Updates	Coordinator of national workshop series targeting red meat industry advisors and consultants	Meat & Livestock Australia	2018-2022
MeatUp Forums	Event coordinator for NSW MeatUp Forum events, targeting beef, sheep and goat producers	Meat & Livestock Australia	2019-2023
Livestock Advisor Essentials	Coordinator of national training program series targeting young, new career livestock advisors	Meat & Livestock Australia	2020-2021
Lifting Lamb Survival	Tasmanian deliverer and coach of MLA supported learning program for lifting lamb survival	Meat & Livestock Australia	2020-ongoing
GRDC Mixed Farming Masterclass	Coordinator of Tasmanian Mixed Farming Masterclass	Ag Ex	2019
Industry literature review	'How agricultural extension leads to practice change' - author	Meat & Livestock Australia	2018
Industry literature review	'The value of skills audits as an effective evaluation tool of agricultural extension programs' - author	Meat & Livestock Australia	2018
Focus Farm	Mentee consultant	Dairy Tasmania	2017-2019
Longford Red Meat Group	Project officer for producer demonstration site	Meat & Livestock Australia	2017-2018