

CAPABILITY STATEMENT

Joanna Jones



Senior Consultant Agribusiness

CONTACT DETAILS

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QUALIFICATIONS

- B Ag Sc (Hons)
- PhD (Horticulture Science)
- Graduate Certificate in University Learning and Teaching
- Graduate Tasmanian Future Industry Leaders Program 2018

PROFESSIONAL ASSOCIATIONS

- Australasia-Pacific Extension Network
- Australian Society of Viticulture and Oenology

COMMITTEES OR BOARDS

- Smart Approved WaterMark Expert Panel

Joanna Jones is a Senior Consultant contributing across a range of Pinion Advisory's business units. Jo is new to the team, bringing extensive research, development and extension skills from a range of agricultural disciplines. Jo is an experienced project manager, with well-developed relationship management and communication skills. She has extensive experience in group facilitation, training and education. Jo is competent at all stages of the RD&E spectrum, having designed and delivered her own impactful research programs, as well as delivering extension programs for other researchers, both at a local and national level. She is focused on empowering practice change and innovation across the agricultural sector. Jo is collaborative in her approach and passionate about empowering resilience building in rural communities.

Areas of expertise

- Project management
- Agricultural research and development
- Extension and communication
- Training material development
- Learner engagement
- Plant physiology and production
- Grower decision support
- Social research

Professional experience

- Pinion Advisory - Senior Consultant - Agribusiness, 2020
- University of Tasmania, TIA - Associate Head of Learning and Teaching, 2019-2020
- University of Tasmania, TIA - Program Leader of Learning and Teaching, 2018-2020
- University of Tasmania, TIA - Post-Doctoral Researcher, 2005 - 2020
- ABC Country Hour - Rural Reporter, 2002-2004

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Relevant projects

PROJECT	ROLE	CLIENT	YEAR/S DELIVERED
Livestock Advisor Updates	Coordinator of national workshop series targeting red meat industry advisors and consultants	Meat and Livestock Australia	2020-ongoing
Livestock Advisor Essentials	Social research to explore stakeholder needs, and design and coordinate delivery of pilot program for young livestock industry professionals	Meat and Livestock Australia	2020-ongoing
Demonstrating Beef Sustainability Credentials	Project management to develop a national online platform for grass-fed producers to demonstrate their sustainability credentials	Meat and Livestock Australia	2020-ongoing
Taking grapevine yield forecasting into the digital age	Lead investigator and project research and development manager	Wine Australia and Department of Agriculture	2015-2020
Stabilising and increasing yield and quality in Tasmanian vineyards	Project manager and senior researcher	Department of Primary Industries Water and Environment	2015-2019
Minimising fruitlet abscission in sweet cherry	Senior researcher	Horticulture Innovation Australia	2014-2018