

# CAPABILITY STATEMENT

## Diona (Dee) Heinjus



**Consultant  
People and Succession**

### CONTACT DETAILS

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### QUALIFICATIONS

- Master's in Science and Technology Commercialisation
- Bachelor of Applied Science in Agriculture

### COMMITTEES OR BOARDS

- Management Committee Freeling Agriculture, Recreation & Multi-use Centre

Dee contributes to Pinion Advisory's Pinion Centre for Family Agribusiness Team. She is also involved in industry development projects.

Involvement in a family farm, in the lower north of South Australia, provides an appreciation of farming systems and issues facing agribusiness managers.

In Pinion Advisory, Dee's role involves applying this knowledge to develop and deliver industry development projects, that add value for Pinion Advisory clients and rural industries.

Dee is also the project manager for Information Products. These products provide practical insights and information that farmers can use to help make informed decisions for their business.

Dee enjoys being involved in projects that provide practical information and solutions to agribusiness managers that result in business improvement.

### Areas of expertise

- Project management
- Project design and delivery
- Human resource management
- Information products
- Product development
- Research and development
- Tender and technical submission writing

### Professional experience

- Pinion Advisory – Consultant – People and Succession, 2020-present
- Pinion Advisory (Rural Directions) - Agribusiness Consultant, 2003–2020
- South Australian Research and Development Institute and Primary Industries and Resources SA - Research Officer, 1992–2002

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## Relevant projects

PROJECT	ROLE	CLIENT	YEAR/S DELIVERED
Information Products	Project lead, coordinating product development and delivery of grain pricing and other publications	Pinion Advisory	2013- ongoing
Individual client consulting	Delivery of one-to-one service in people management	Farm business clients	2019-ongoing
MeatUp Forums	Project team, delivering large scale events for the red meat industry	Meat & Livestock Australia	2020-ongoing
Opportunity for Profit Workshops	Project coordinator, workshop planning and promotions, evaluation and reporting	Grains Research & Development Corporation	2018-2019
Groundcover Supplement Production	Coordinate publication. Plan edition, organise writers, edit articles and liaise with publisher	Grains Research & Development Corporation	2017
SA State Coordinator for the More Beef from Pastures Program	Develop annual operating plans, budget management, engage delivery networks, event promotions, monitoring and evaluation, reporting	Meat & Livestock Australia	2014-2016
Coordination of Producer Research Sites in SA	Facilitate on farm research, develop links between producer groups and researchers, oversee trial planning and management, evaluation and reporting	Meat & Livestock Australia	2014-2016
'Staying in the Green' Turf Cost of Production National Extension Program	Refine a turf cost of production calculator, develop a workshop program, train national delivery team, promote and deliver workshops, evaluation and reporting	Horticulture Australia Limited	2013 - 2015
Vegetable Industry Development Program	National coordination of seven subprograms providing industry development services to vegetable growers. Project design contribution, annual program planning, liaison with industry, monitoring and evaluation and reporting	Horticulture Australia Limited	2009 - 2012