

CAPABILITY STATEMENT

Jana Dixon



**Graduate Agribusiness
Consultant**

CONTACT DETAILS

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QUALIFICATIONS

- Bachelor of Agricultural Science

Jana is a committed member of the Pinion Advisory team. She works in the Agronomy team, primarily delivering technical advice to broadacre cropping clients. Jana strives to bring sound independent advice to clients, with a focus on whole of business profitability and long-term sustainability.

Jana is also involved in the farm business management team, working with advisory board clients, and delivering the benchmarking service. She has been a key instigator of the Next Generation Breakthrough Group, working through management succession with the next generation of farm managers. Jana manages the soil testing service in South Australia and is a key author of the agronomic newsletter InCrop®.

Jana has a highly adaptable skill set and works in various service delivery areas across the Pinion Advisory team. She brings a great deal of enthusiasm to all areas of her work and is committed to delivering a high level of value to clients.

Areas of expertise

- Agronomic technical advice, paddock planning and monitoring
- Soil testing, interpretation and planning
- Integrated weed management
- Farm business management
- Benchmarking data entry and interpretation
- Advisory board, business planning and strategic planning support
- Industry involvement and extension
- Industry project management and delivery

Professional experience

- Pinion Advisory (Rural Directions) - Graduate Agribusiness Consultant, 2019–present
- Rural Directions – Grain Marketing Harvest Casual, November–January 2016/17 and 2017/18

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Relevant projects

PROJECT	ROLE	CLIENT	YEAR/S DELIVERED
Agronomy service delivery	Provide technical advice to agronomy clients. Includes paddock planning, field work, recommendations, phone and email support	Various agronomy clients across SA.	2019-ongoing
Farm business management service	Benchmarking data entry, interpretation and delivery. Support for advisory board and business planning delivery	Various farm business clients	2019-ongoing
PIRSA Farm Business Management Program	Consultant support, benchmarking delivery, client communication, business plan development	PIRSA	2020-2021
Livestock Integration for Resilient Cropping Systems (National Landcare Program)	Project management and project delivery. Delivery of the literature review and workshops	Department of Agriculture	2020-2022
GWAC (National Grains Weeds Advisory Committee)	Project management, facilitation, national specific issues workshop preparation and delivery	Grains Research Development Cooperation	2019/20
InCrop® agronomic technical newsletter	Writing technical articles for the monthly editions. Project management	Clients and subscribers	2019-ongoing
Soil testing	Manage the SA soil testing service. This involves system development, invoicing, promotions, soil sampling, result analysis, recommendations and client consultation	Agronomy clients	2019-ongoing
Next Generation Breakthrough Group	Project management and delivery. Includes workshop content preparation, workshop delivery, participant coaching, program development	Next gen clients and mentors	2020-ongoing
Industry participation	Includes involvement in farming systems groups, industry extension, and event attendance	Various	2019-ongoing