

A  
H1 313 GG ADM AGG0  
H2 293 AWB-2  
AP 275 GNC CBH AGG-1  
AS 262 SG ADM PG  
AGG-2  
GP 260 RCO  
Wm 274 GNC  
Wmfl 272 SG LD-1

# PRICES DIRECT™

Best daily cash price delivered to you in an easy-to-read SMS

## BENEFITS

- Truly independent grain marketing information
- Takes away the difficulty of keeping up with numerous individual text messages by receiving collated prices from multiple buyers
- Timely snapshots of the best daily cash price for a selected port zone
- Includes a range of commodities and identifies buyers

If you are seeking a truly independent source of information, Prices Direct™ will provide you with daily text messages with the best cash prices for grain in your area.

Prices Direct is built on timely, independent and easily accessible grain pricing information to assist you in making sound grain marketing decisions. The information you receive is compiled daily by our grain marketing team, who are committed to providing a thoroughly researched and unbiased grain marketing service.



“It gives me the big picture for grain prices and makes marketing my own grain easy. It is cost effective and very important for my business. I wouldn’t be without it.”  
Annette Lambert, Meringur Vic

## FEATURES

- Independently compiled information
- Daily text message sent early afternoon every week day of the year so you are aware of prices irrespective of where you are
- A late edition text sent mid afternoon every weekday
- Highest price bid delivered in a timely manner for multiple buyers across South Australia and Victoria
- Now with additional pricing for more transparency
  - In most cases, grain buyers are identified on the text message
  - Buyers do sometimes offer a 'special' price, but ask not to be identified. Historically these bids were not published. These prices are now in the text but do not show a buyer code. Contact the Pinion Advisory office for more information when this happens
- Port pricing tailored to your region (Outer Harbour, Wallaroo, Port Giles, Port Lincoln, Thevenard, Melbourne, Portland, Geelong and Lucky Bay)
- Access site pricing sheets at harvest, covering the SA EP zone, SA northern zone, and SA-Vic border areas, don't miss a premium price at a site
- Includes old season prices and new season prices
- Simple, easily identifiable codes used within text messages to gain maximum information
- Ability to select further port zones or have another business member receive the SMS at a discounted rate

## PRICES

Prices Direct is available as a 12 month subscription, stand-alone service at a price of \$540 for one mobile.

Example: If, in one day, our Prices Direct provides you with the knowledge of a price that is \$5/t higher than any price you were previously aware of, then for every 100t of grain that you sell you will receive an extra \$500! In this situation, one transaction has paid for the service.

Prices Direct can also be packaged with our other subscription services. Examples include:

- Prices Direct + Market Directions™ (email) \$780
- Prices Direct + agronomy newsletter InCrop® (email) \$665
- Prices Direct + InCrop (email) + Market Directions (email) \$1,035

You can package the above services and develop a combination of services to best suit your business needs. There is also the option of receiving InCrop via post, if this is your preferred method of communication.

All prices are GST inclusive. *Note: Pinion Advisory receives no commissions from buyers.*

## WHY WORK WITH PINION ADVISORY?

As a truly independent service provider, we can provide you with unbiased price information. We are constantly talking to buyers, and are able to keep in touch with price movements and fluctuations. This means that Prices Direct is based on the best available information. Why not tap into this knowledge and save your valuable time for decision making, rather than spending hours searching for different prices?

For more information or a FREE TRIAL,  
contact us on 1300 PINION or visit [www.pinionadvisory.com](http://www.pinionadvisory.com)