



# MARKET DIRECTIONS™ & PRICES DIRECT™ PREMIUM

Making grain marketing decision making easier, with in-depth market insights and support

## BENEFITS

- Increased confidence in decision making and help to make educated grain marketing decisions
- No need to monitor numerous messages from individual buyers
- A better understanding of market drivers and the changing market dynamics
- Your interests first, with truly independent advice

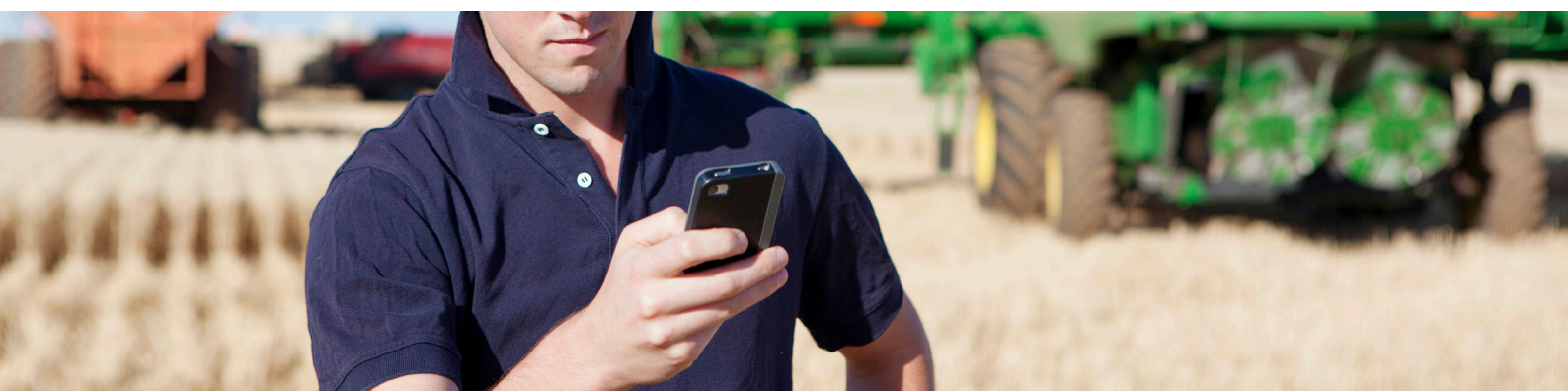
For growers wanting to add more value to their Market Directions™ and Prices Direct™ subscriptions, we now have Market Directions and Prices Direct Premium.

As a Premium client, you receive Market Directions and Prices Direct. You add telephone support with an experienced grain marketing Agribusiness Consultant and attend three Grain Marketing Briefing Sessions.

Market Directions and Prices Direct will enhance communication within your team with independent grain market intelligence and commentary, and the best published daily cash price for your port zone.

Our telephone support will assist you in making confident and timely grain marketing decisions and help resolve issues and challenges as they arise.

Learn from and network with grain growers who have the same challenges as you, by attending our pre-harvest, mid-year and post-harvest Grain Market Briefing Sessions at a location near you.



# Market Directions™ & Prices Direct™ Premium



## FEATURES

Market Directions and Prices Direct Premium includes:

- Market Directions and Prices Direct, now with added 'undisclosed buyer' prices
- Attendance at pre-harvest, mid-year and post-harvest Grain Market Briefing Sessions
- Telephone access to an Agribusiness Consultant (grain marketing) for general advice

### Market Directions

- Reports that are available by email
- Multiple page report every Wednesday, including grain prices from the majority of traders
- Commentary with current news and recommendations from within the market
- MD Breaking News, sent early on days when a significant change in the grain market is likely
- Information about US and Canadian futures and foreign exchange values
- Daily pricing reports with early and late editions during harvest (beginning of October to end of January), with a brief market commentary
- Multiple pricing regions, including Outer Harbour, Yorke Peninsula, Eyre Peninsula and Victoria
- Flexibility to include up to three email licences per subscription, allowing the report to be delivered to three key members within your team

### Prices Direct

- Independently compiled information
- Daily text message sent early afternoon every week of the year, so you are aware of prices irrespective of where you are
- A late edition text sent mid afternoon every weekday
- Highest published price bid delivered in a timely manner for multiple buyers across South Australia and Victoria
- Port pricing tailored to your region (Outer Harbour, Wallaroo, Port Giles, Port Lincoln, Thevenard, Melbourne, Portland, Geelong and Lucky Bay)
- Includes old and new season prices
- Simple, easily identifiable codes used within text messages to gain maximum information
- Ability to select further port zones or have another business member receive the SMS at a discounted rate

### Grain Market Briefing Sessions

Pre-harvest, mid-year and post-harvest Grain Market Briefing Sessions offer face to face group discussions on grain markets, selling tools and strategies, grain prices and deciles, harvest planning and logistics, and issues to manage. They assist in developing grain marketing strategy.

### Telephone Support

Two hours access per annum to a grain marketing Agribusiness Consultant for provision of general advice.

## PRICE

Market Directions and Prices Direct Premium is valued at \$1,800 (GST inc) per annum

## TERMS AND CONDITIONS

Advice provided via telephone support will be general advice. Pinion Advisory does not know, or seek to know, an individual Market Directions and Prices Direct Premium client's financial, business or cropping position. Hence, Pinion Advisory cannot provide clients with specific marketing advice. Any communication is given in good faith and is general in nature. It does not account for an individual's particular circumstances.

Pinion Advisory team members can provide factual statements based on historical information, or express a considered opinion of commodity markets.

Pinion Advisory will not provide derivative or OTC swaps product advice to Premium clients. The provision of AFSL product advice is limited to Pinion Advisory Grain Marketing Service (GMS) clients.

Calls from Market Directions and Prices Direct Premium clients will be dealt with as quickly as possible. Access to a grain marketing Agribusiness Consultant may be immediate. However, this cannot be guaranteed, particularly during peak periods. Calls will be returned as quickly as possible, within a maximum 24 hour time period. Phoning during the morning can help to manage any delays.

Payment of your subscription invoice is deemed that you have read and accepted the terms and conditions.

## WHY WORK WITH PINION ADVISORY?

Our grain marketing Agribusiness Consultants monitor grain markets and deal with all things grain marketing day in day out. They have an in-depth understanding of grain markets, the grain trade, grain prices and are aware of industry issues as they arise. Being accustomed to working in an ever changing industry, we can help you respond to those changes.

For more information contact us on 1300 PINION or visit [www.pinionadvisory.com](http://www.pinionadvisory.com)