



# COACHING

Effective, proactive and committed advice to help advance your business

## BENEFITS

- Keep on track and focused with your business and personal goals
- Get support in business decision making
- Implement strategies to maximise strengths and eliminate weaknesses
- Be supported and prepared to capitalise on new opportunities

For business owners who find their business at a cross-road and want to maintain the business momentum will benefit from Rural Directions coaching service.

Our service combines encouragement and structure with technical know-how to provide you with effective advice and structure to move your business forward.



“Having someone to talk us through the possibilities and back up ideas with models and formulas, created a platform so we could confidently take the next steps by ourselves.”

## BENEFITS TO YOUR BUSINESS

- You direct each session agenda to ensure you discuss what is important to your business
- Set and achieve your own targets and goals
- Have new eyes review your business and its processes
- An experienced consultant will work with you to improve your business
- Bounce ideas off another person to achieve valued outcomes
- You don't have to 'know it all', get advice when you require it

## FEATURES

We can tailor our coaching service according to your needs. We can either meet regularly, or offer a once off consultation.

Our typical approach to coaching involves a pre-meeting discussion with you to determine your needs and ensure expectations are outlined. This is followed by a series of coaching sessions to work through key issues and provide responsive business management advice.

The most effective way to create change within your business is to hold regular sessions, either monthly or bi-monthly.

Your business can be coached in the following specialist areas:

- Business planning
- Leasing and share farming
- Market development
- Feasibility studies
- Strategic planning
- Human resource planning
- Succession planning
- Or, we can also provide coaching in general business management and personal development.

We will also provide you with:

- The notes and actions taken during your sessions
- Telephone and email coaching and support
- The use of our boardrooms and meeting facilities

This service is best used by purchasing a block of time (eg. 10-12 hours), and then using this allocation throughout the year.

## WHY WORK WITH US

We offer a proven track record in helping farm and small business managers grow their businesses, providing us with an in-depth understanding of rural and regional businesses. Our whole of business approach considers both technical and management attributes. We provide you with a professional, innovative approach and a genuine desire to help you achieve your goals.

For more information contact us on 1300 PINION or visit [www.pinionadvisory.com](http://www.pinionadvisory.com)